

# United Way of Central Florida Ambassador



## A WIN-WIN PROGRAM

Each year, community-minded employers identify key personnel to participate as Ambassadors in the annual United Way campaign. These individuals expand United Way's ability to support the organizations that conduct annual workplace campaigns.

Ambassadors act as consultants, relationship builders and resource development professionals as well as inform and share with companies the United Way message through verbal and written communications. They will also interact with a variety of business and community leaders including CEO's and other senior level management, elected officials and leaders.

## Responsibilities:

- Conduct employee group meetings, kickoff events, key worker training sessions and other public speaking engagements.
- Attend planning meetings with the company coordinator to discuss:
  - Company campaign goal
  - How to organize a campaign
  - How to engage key workers, volunteers and planning committee
  - Campaign supplies and quantities needed

## Personalize Training:

The United Way Ambassador program offers individuals an opportunity to receive personalized time management, networking, social and electronic media etiquette, presentation and leadership skills. This program also offers an opportunity to spend time with community leaders and area business CEO's in small group setting.

#UnitedWeWin



*Our mission: To improve lives and strengthen our community.*



United Way  
of Central Florida

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The ideal candidate is a self-starter who is goal oriented, eager to learn, interested in community affairs and ready to advance their career. Alumni have increased their effectiveness and business skills due to their experience as a United Way Ambassador.

## QUALIFICATIONS:

- Rising young professionals
- Currently employed
- Able to complete the program.

## DESIRED ATTRIBUTES:

- Leadership potential
- Self-motivated
- Results-oriented
- Organized
- Community-focused

## TIMELINE

Program Start Date - August 7

Program End Date - November 15

Orientation Dates - August 7 - August 9

## COMPANY SPONSOR REQUIREMENTS:

Support your candidate throughout the program by:

- Providing an average of 16-20 hours a week for your Ambassador (includes professional development training).
- Hold follow up meeting to gauge Ambassador growth and commitment

**Please provide the contact information of the candidate you have identified:**

Name: \_\_\_\_\_ Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Email: \_\_\_\_\_

Co. Name: \_\_\_\_\_

**If your organization is interested in sponsoring for the  
UWCF Ambassador program or would like additional information,  
please contact Dale Stills, Senior Director of Resource Development  
at 863.648.1500 x267 or dale.stills@uwcf.org**

Please complete and return to United Way of Central Florida - Attn: Dale Stills  
Mail to: PO Box 1357 - Highland City, FL 33846  
Fax to: 863.648.1535

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