



# Reach Polk County Parents and Caregivers

In partnership with the United Way of Central Florida Success By 6 program, the Ledger publishes the **Parent Resource Guide** 3 times a year and is included in the Ledger & News Chief and additional copies are delivered to various business's throughout Polk County. The guide is packed with informative articles and directories to help parents with children and those expecting. Each issue is unique and relevant to our changing community.

**Success By 6 Parent Resource Guide reaches over 220,000 Polk County adults. 62,000 of them have children in their household, 24,000 of which are under the age of 6.\***

**Increase your business, strengthen your brand and reach Polk County families with the Success By 6 Parent Resource Guide!**

#### Publication Date

Sunday March 8th 2020

Sunday July 5th 2020

Sunday November 8th 2020

#### Deadline

Monday Feb 24th 2020

Monday June 22nd 2020

Monday Oct 26th 2020

**FOR MORE INFORMATION, PLEASE CONTACT  
YOUR SALES REPRESENTATIVE  
or Patricia Martin at 863-802-7400  
pmartin@ledgermediagroup.com**

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\* Source Google Analytics Nov 2019 Monthly Average

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