



## Publix Associate Appreciation March 2021

Publix associates collectively create major impact for local United Ways within their 7-state footprint. Annually, United Way goes the extra mile to express gratitude for all Publix associates. They truly LIVE UNITED by giving their time, talents and treasures to our local communities. Below are a few ideas of how we can say **THANK YOU!** **Please make sure all methods of appreciation are planned with Publix Coordinators.**

- BoCC proclamation/resolution
- Billboard signage
- Social media platforms
  - ❖ Handle: @Publix
  - ❖ Hashtag: #UWlovesPublix
- Commercials
- QR codes to videos/slideshows to thank Publix associates
  - ❖ QR codes can be printed on all appreciation material
- Drive-thru event for Publix store managers employee coordinators
  - ❖ Social distance thank you from UW board of directors, partner agencies, etc.
- Wear Publix green attire and “I love Publix” pin
- Goodie bag per coordinator. Treats could include United Way backpacks, water bottles, cookies, candy, etc.
  - ❖ “Thank You” posters for the break room
  - ❖ Table tents to be placed in break room for all Publix associates to enjoy
  - ❖ Balloons for break room
  - ❖ Treats for all Publix associates
  - ❖ Leadership lapel pins with personal thank you notes
  - ❖ “Thank You” stickers