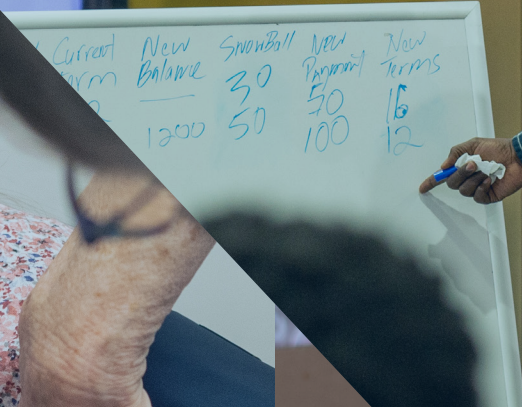


UNITED WAY

TOGETHER, WE CAN.



Current	New Balance	SnowBall	New Payment	New Terms
1200	30	50	50	16
			100	12



**BECAUSE OF YOU  
OUR COMMUNITY IS IMPROVING**



United Way of Central Florida

# OVER 70,000

community members are served each year through our education, health, financial stability and safety net services.

# OVER 250,000

visitors are served each year at our 21 food pantries.

## SUCCESS STORY

Zekiel, age 2, attends the Family Literacy Academy at Lake Wales preschool program while his mother attends the Academy's GED classes. Noticing some developmental delays, the Academy's team of teachers, social worker and mother developed a plan to meet his needs.

“

**With the support of the Lake Wales preschool program, my son has blossomed into a well-developed two year old. I am now confident that Zekiel is well on his way to being ready for school and a successful life.**

**-Zekiel's Mother**

”

Zekiel has improved dramatically this past year, becoming more vocal and more aware of others around him. He is participating more in activities and is more communicative. His mom has attended parenting classes at the Academy and created a literacy rich home with intentional enrichment activities to help him grow.



UNITED WAY  
**LEADERSHIP  
GIVING ASSOCIATION**

The Leadership Giving Association (LGA) was formed in 1987 by volunteers to encourage and honor the generosity of individuals and families who invest \$1,000 or more annually or commit to the step-up challenge. Within LGA, there are specific groups to which you can belong, based on your contribution, outlined below.

\$10,000+

## TOCQUEVILLE SOCIETY

The Alexis de Tocqueville Society is a group of extraordinary community leaders and philanthropists who demonstrate their commitment to making Central Florida a better place to live, work, and raise a family. (\$10,000+)

Gain membership from the start by committing to the Tocqueville Step-Up Challenge:

Year 1: \$2,500  
Year 2: \$5,000  
Year 3: \$7,500  
Year 4: \$10,000

\$5,000+

## DÉMOCRATIE SOCIETY

The Démocratie Society members address critical social issues by contributing their time, talent and financial support to achieve positive, lasting change in Central Florida. Society members are engaged and have a real connection to the community. (\$5,000 - \$9,999)

Gain membership from the start by committing to the Démocratie Step-Up Challenge:

Year 1: \$1,250  
Year 2: \$2,500  
Year 3: \$3,750  
Year 4: \$5,000

\$2,500+

## BENEFACTORS

Benefactors (\$2,500-\$4,999) transform our community through their dedicated support.

Benefactors Step-Up Challenge:

Year 1: \$1,000  
Year 2: \$1,500  
Year 3: \$2,000  
Year 4: \$2,500

\$1,000+

## FRIENDS

Friends (\$1,000-\$2,499) impact our community in huge ways and enjoy the perks of Young Leaders Society and/or Women United membership.

Friends Step-Up Challenge:

Year 1: \$250  
Year 2: \$500  
Year 3: \$750  
Year 4: \$1,000

**Benefits of LGA Membership include** dedicated support staff, recognition for your gift, invitations to exclusive events, the option to combine gifts of spouses giving separately, automatic membership to Women United and/or Young Leaders Society if applicable.

Contact [leadership@uwcf.org](mailto:leadership@uwcf.org) for more information.

# WHY UWCF?

**Because we are local.**

You make our community a better place to live.

**Because we're focused on the greatest needs.**

Volunteers look at the needs in our community and decide the most effective services to fund.

**Because your voice will be heard.**

United Way advocates for the issues that affect our quality of life.

**Because we are accountable.**

We take our role as stewards of your generosity very seriously and continually measure outcomes.

**Because your money goes further.**

Through matching grants, corporate and in-kind gifts and more, United Way of Central Florida is amplifying your donor dollars.

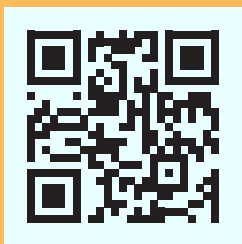
**Because together, we can do more than any one person can do alone.**

## LOCAL GIVING = LOCAL IMPACT

“We're all  
in this  
together.”

**-Don Selvage**, Past UWCF Board Chair, Former City of Lakeland Commissioner, Marine Corps Veteran

Join us and our long-time supporter, **Don Selvage** to bring lasting change to our community. Thank you for your meaningful gift!



UWCF.ORG

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United Way of Central Florida