



**United Way  
of Central Florida**

# Family Financial Stability Grant

## REQUEST

FOR

## PROPOSALS

\$32,513 in Grant Funds Available for the Development or Expansion of Family Financial Stability Programming in Polk or Hardee Counties, FL Preferred consideration will be given to programs providing service in northeast Polk.

Grant Period: September 1, 2022 – June 30, 2023

Total Funds Allocated: \$32,513

**Application Deadline is Friday, August 12, 2022 at 4:00 pm**

Direct Questions via email to [scott.lonsberry@uwcf.org](mailto:scott.lonsberry@uwcf.org)

The award decision will be made by C.O.B August 26, 2022

## DESCRIPTION

### **I. Financial Stability for individuals and families.**

**Programming proposals will include general public access to financial education classes and free tax preparation services with priority consideration to proposals serving northeast Polk County, Florida. Additional programming may include, but is not limited to money coaches/mentors, access to on-line financial education and other services known to improve the financial stability of low-income individuals and families. In one or more of the following areas, the successful applicant will demonstrate the capacity to produce positive change for families:**

1. Improvement in credit scores
  - a. Equifax, TransUnion, Experian
2. Increase in funds in emergency savings of at least \$300 (tracking routine deposits over 6+ months preferred)
  - a. Bank statements
3. Increase in job credentials that could lead to an increase in family income
  - a. Credential certificate (approved list from United Way of Central Florida INCOME Steering Team as published in *Policy for Income Partners*)
4. Proposed outcome described in your application in addition to 1, 2 and/or 3 above.

#### **Due Date:**

Application is due no later than 4:00 p.m., Friday, August 12, 2022. Applications must be sent electronically, via email, to [scott.lonsberry@uwcf.org](mailto:scott.lonsberry@uwcf.org). You will receive a return receipt, via email, when the application is received.

#### **Information and Questions:**

Send questions via email to [scott.lonsberry@uwcf.org](mailto:scott.lonsberry@uwcf.org). No public question session will be held. Applicants may be asked to make themselves available via phone when the selection committee meets.

#### **Notification:**

Applicant awarded funding will be notified by C.O.B. Friday, August 26, 2022

## **Funding**

Approximately \$32,513 will be available for one or more programs selected by the Financial Stability Grant Committee with a preference to proposals serving northeast Polk County.

## **Request**

Proposals are requested from programs that offer solutions to help working families with low-income achieve and maintain financial stability. Organizations meeting the following description are eligible for consideration for a grant award.

1. New programs offered by existing United Way of Central Florida funded partners excluding grantees funded in 2022 as part of the family financial stability (INCOME) initiative.
2. Non-profit organizations that do not currently receive funding from the United Way of Central Florida.

## **Eligibility**

The grant will be available to non-profit organizations qualified as 501(c)(3) organizations. **Community Impact Grants may not be used to supplant government funding.**

### **The Selection Committee will award based on the following criteria:**

1. Degree to which the program provides public access to services and measurably improves family savings accumulation, credit scores, credentials to increase income or other.
2. Degree to which the proposed program is clearly defined and can be expected to produce results.
3. Articulation of a realistic plan to operate a required IRS VITA, free-tax-preparation site.
4. Potential for leveraging additional resources to maintain and/or expand the project.
5. Programs funded by the United Way of Central Florida are required by Partnership Agreement to include the United Way of Central Florida logo on materials supporting the funded program and are required to speak about the impact of the program at campaign rallies and events. Funded partners are encouraged to collaborate with each other throughout the year to expand services and improve program quality.

*Note: Funded programs with successful year-end results will be included as partners in the 2023-24 United Way of Central Florida competitive allocation process. Continued funding will be based on the capacity of the program to demonstrate measurable, sustainable results.*

***PLEASE PROCEED TO “APPLICATION PROCESS” ON PAGE 4.***

## Application Process

Please limit your response to no more than four (4) numbered, single-spaced, typed pages with a font no smaller than 10. Any application with more than four (4) pages will not be reviewed. Please respond in the following order and include the item number with the bolded description (description may be shortened). The application must be submitted electronically via email to [scott.lonsberry@uwcf.org](mailto:scott.lonsberry@uwcf.org)

### List name and address of organization.

1. **List contact person, title, and telephone number.**
2. **Provide information and brief background of organization with years of operation.**
3. **State mission and describe major programs.**
4. **Identify target population currently served.**
5. **Provide summary of program that you intend to fund; may include the expansion of an existing program or a new program. Provide evidence of the program's capacity to measurably improve family financial stability.** Provide target numbers of families to be served and how many will succeed with your outcome (Your first year review will cover your successes from September 2022 to April 2023. State the number of tax returns you expect you could facilitate.
6. **Specify the total funding request with a *brief* budget and budget narrative explaining the need for funds.** State the minimum amount of grant you would need to deliver programming. Include salaries, benefits, supplies and overhead/administrative expenses. If other revenue sources will support this program, please explain. Please note any volunteers or business partners that provide services or materials as gifts-in-kind.
7. **List the organization's board of directors, city of residence and include the individual's employer.**

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*Additional Required e-Documents not counted in the 4 page limit. Do not include additional materials not requested.*

8. **Attach one copy of the IRS tax letter qualifying the applicant as a 501(c)(3) tax exempt organization.**
  9. **Attach one copy of the most recent audit.**
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