

## Manager, Corporate Philanthropy

# Why Join United Way of Central Florida?

Imagine a career where your efforts directly contribute to making a difference in your community. At United Way of Central Florida (UWCF), we are passionate about driving positive change and building stronger connections with those we serve. Join a dedicated, dynamic team in a supportive environment that offers competitive benefits, meaningful work, and opportunities for personal and professional growth.

#### **Position Overview**

The Manager, Corporate Philanthropy, leads efforts to strengthen relationships with workplace campaign accounts, build new partnerships, and ensure effective fundraising strategies. You will play a key role in managing campaign operations, supporting corporate philanthropy initiatives, and fostering collaboration with internal and external stakeholders.

## **Key Responsibilities**

**Campaign Management:** Oversee a portfolio of workplace campaign accounts by developing tailored communication and stewardship plans, scheduling presentations, and managing event calendars.

**Volunteer Engagement:** Recruit, train, and support volunteers to drive workplace campaigns and community initiatives.

**Data Oversight:** Track and analyze campaign activity, trends, and performance metrics, ensuring timely and accurate database updates.

**Collaboration:** Work closely with advisory committees, volunteers, and marketing to develop campaign materials, organize events, and implement fundraising strategies.

**Reporting:** Provide campaign updates, insights, and recommendations to leadership, advisory boards, and committees.

**Event Support:** Plan and execute fundraising events and community investment initiatives, collaborating with staff and volunteer leaders.

**Goal Achievement:** Partner with internal teams and external stakeholders to establish and achieve workplace campaign objectives.

### **Qualifications & Skills**

Education: Bachelor's degree (B.A.) in social sciences or a related field

**Experience:** 2-3 years in fundraising, community relations, or similar roles.

**Technical Skills:** High proficiency in Microsoft Office (Excel, PowerPoint, Word, Outlook) and ability to learn donor management systems, preferably ANDAR.

**Communication:** Strong public speaking, writing, and interpersonal skills.

**Time Management:** Ability to handle deadlines and multitask in a fast-paced environment.

**Fundraising Knowledge:** Familiarity with fundraising principles, donor relationship management, and data analysis.

**Flexibility:** Willingness to travel within the assigned area and attend early morning, evening, or weekend meetings as needed.

# **Compensation & Benefits**

Starting base annual salary of \$50,000-\$55,000, based on experience and qualifications.

Comprehensive benefits package, including paid time off and professional development opportunities.

### **Join Our Team**

We are seeking to fill this role promptly. If you're passionate about philanthropy and want to make an impact, we encourage you to apply! Submit your resume to <a href="mailto:hr@uwcf.org">hr@uwcf.org</a> to take the first step toward joining our mission-driven team!

### **Diversity & Inclusion at UWCF**

At UWCF, we believe diversity creates a healthier atmosphere. We are an Equal Employment Opportunity employer, and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, age, national origin, protected veteran status,

disability status, sexual orientation, gender identity or expression, marital status, genetic information, or any other characteristic protected by law.

UWCF is a drug-free workplace. Candidates are required to pass a drug test before beginning employment.