

October 17, 2024 Board of Directors Meeting Attendance

UWCF Board Member Name	Title		Via Zoom	Unable to attend
Arroyo, Mayor Omar			X	
Baker, Jenny			X	
Boyer, Dr. Naomi	Community Impact Cabinet Chair	*	X	
Braswell, Commissioner Bill				X
Crain, Jonathan	Chair Elect	*	X	
Crawford, Sheriff Vent	Hardee County Representative	*	X	
Donnelly, Brian	Community Investment Team Chair	*		X
Elwell, Don			X	
Floyd, Chief Ian			X	
Fowler, Tip			X	
Garcia, Rick				X
Garthwaite, Tom			X	
Giordano, Lauren	Agency Director Council Chair	*		X
Haas, Brian	Chair	*	X	
Heid, Superintendent Fred	Vice Chair	*	X	
Hurley, Dana			X	
Johnson, Dusty	Highlands County Representative	*	X	
Killebrew, Representative Sam			X	
Long, Kim			X	
Lupercio, Erica			X	
Mitchell, Larry			X	
Neslund, Callie			X	
Noris, Paul			X	
Norris, Brian				X
Oguntola, Dr. Andy				X
Plott, Nick			X	
Sale, Brittany	Marketing Chair	*	X	
Saunders Feaster, Lauren	Resource Development Chair	*	X	
Sjoblom, Scott				X
Spath, Emily	Secretary	*		X
Tamney, Michael	Immediate Past Chair	*	X	
Wood Rogers, Ana			X	
Wright, Ali	Governance Committee Chair	*	X	

STAFF PRESENT: Shirley Balogh, Shawn Baumel, Gretchen Ceranic, Christina Criser Jackson, Rod Crowley, Katherine Fitzwater, Jes Garcia, Ileana Kniss, Jessica Pease and John Rounds.

A meeting of the Board of Directors of United Way of Central Florida was held on October 17, 2024 via Zoom with members and staff present as recorded above.



Call to Order & Welcome: Brian Haas, Chair

Brian welcomed everyone and called the meeting to order at 11:01am. He touched the following points:

- Congratulations to the UWCF's team on an incredible disaster response effort after Hurricane Helene and Hurricane Milton
 - Chris Chaffin has resigned from the board due to professional conflicts. The RFP has been paused until further notice
- Stacy Butterfield has accepted the treasurer's position. *Kim Long made a motion to approve, Callie Neslund seconded; motion passed with no objections.*

Consent Agenda: Emily Spath, Secretary

Emily presented the Consent Agenda, which was sent out to the board via email prior to the meeting, and highlighted the following items:

- UWCF has supported 24 Local United Ways throughout Florida, Georgia, North Carolina, and South Carolina to provide case management.
- The RD team has raised 1.8M as of 10.8.24

The Consent Agenda contained the following:

- September Board Meeting Minutes
- Community Impact Monthly Board Report
- Resource Development Monthly Board Report
- Marketing Monthly Board Report

Then asked if there were any comments or questions on the Consent Agenda. *With none, Don Elwell made a motion to approve, Superintendent Heid seconded; motion passed with no objections.*

Disaster Response: Christina Criser Jackson and Rod Crowley

Christina and Rod shared a presentation on UWCF's efforts during the past weeks on disaster response:

- Hurricane Helene
 - 2 semi-loads of water to East Tennessee
 - 2,500 hygiene kits
 - 2,500 food boxes
 - \$46,000 in Visa & Publix Gift Cards
 - 59 disaster related 211 calls
- Hurricane Milton
 - 738 pallets of water/55,350 cases
 - 502 pallets of MRE/24,096 cases
 - 2,160,307 meals
 - 75 pallets of tarps/ 5,250 tarps
 - 1,996 disaster related 211 calls

After their presentation Brian called on the following members to get an update on what they are seeing on their disaster response efforts:

- Mayor Arroyo: After the storm only two teams were needed to get out to clean the roads. Their EOC opened from Wednesday to Friday. One of the biggest needs was ice. There is an opportunity to better educate the new residents since they are coming from up north.
- Sheriff Crawford- Hardee County sustained damage in the roadways, but nothing major. The department went back to normal operations after 48 hours.
- Commissioner Don Elwell- Highlands County had 14 tornadoes warnings and 7 touched ground. No deaths, 1 injury, but 1 fatality after the disaster.
- Supt. Heid- PCPS had 19 shelters, 3 of them were special needs. 6,100 people visited the shelters, 264 volunteers from staff, and 400 local law enforcement assisted. Staff will return to work next Tuesday; school starts next Wednesday.
- Nick Plott- Largest restoration efforts in the company's history. 75% of customers were without power. As of today, 1% of customers are without power.



[Community Wellness Update: Shirley Balogh](#)

Shirley Balogh shared notifications letters have been sent to the current partners we would like to continue into year three as well as those who are not moving into year three. We had 11 agencies interested in applying for year three funding and the instructions regarding submitting a letter of inquiry have been sent to them.

[Resource Development Update: Lauren Feaster, RD Chair](#)

Lauren shared pace is 1.2M in 2023 and 1.9M in 2024. There are 83 campaigns running on Polk and Hardee and 16 in Highlands.

[Department Updates:](#)

- Success By 6: Gretchen shared Master Teachers are back in the field. Monica is conducting visitations out of the main office. Classes at the CRC are suspended until further notice, pending on Bonnet Springs Park opening. ReadingPals volunteers started back the day before. There have been some pop-up services in Winter Haven to explore expansion. Dr. Oguntola, Rod and Gretchen met at the Lake Wales Community Center for an exploratory meeting for expansion of SB6 programing.

[President's Report: Christina Criser Jackson](#)

- Staff Updates: The only position open is the Community Wellness Lead Navigator

[Closing Remarks: Brian Haas, Chair](#)

There will be no November board meeting.

Board Meeting adjourned at 12:08pm

[Next UWCF Board of Directors Meeting – Thursday, December 19, 2024 at the Florida Children's Museum](#)

Minutes submitted by Jes Garcia

