

UWCF Board Member Name	Title		In-Person	Via Zoom	Unable to attend
Arroyo, Mayor Omar			X		
Baker, Jenny			X		
Barnett, Wesley					X
Boyer, Dr. Naomi	Community Impact Cabinet Chair	*			X
Braswell, Commissioner Bill			X		
Chaffin, Chris	Treasurer	*			X
Crain, Jonathan	Chair Elect	*	X		
Crawford, Sheriff Vent	Hardee County Representative	*			X
Donnelly, Brian	Community Investment Team Chair	*		X	
Elwell, Don				X	
Floyd, Chief Ian			X		
Fowler, Tip					X
Garcia, Rick			X		
Garthwaite, Tom				X	
Giordano, Lauren	Agency Director Council Chair	*			X
Haas, Brian	Chair	*	X		
Heid, Superintendent Fred	Vice Chair	*			X
Hurley, Dana			X		
Johnson, Dusty	Highlands County Representative	*			X
Killebrew, Representative Sam			X		
Long, Kim			X		
Lupercio, Erica				X	
Mitchell, Larry			X		
Neslund, Callie			X		
Noris, Paul			X		
Norris, Brian			X		
Oguntola, Dr. Andy					X
Plott, Nick				X	
Sale, Brittany	Marketing Chair	*		X	
Saunders Feaster, Lauren	Resource Development Chair	*	X		
Sjoblom, Scott				X	
Spath, Emily	Secretary	*	X		
Tamney, Michael	Immediate Past Chair	*		X	
Wood Rogers, Ana			X		
Wright, Ali	Governance Committee Chair	*	X		



STAFF PRESENT: Shirley Balogh, Shawn Bauml, Gretchen Ceranic, Christina Criser Jackson, Rod Crowley, Katherine Fitzwater, Jes Garcia, Ileana Kniss, John Rounds and Mary Shaw.

GUEST: Paul Womble

A meeting of the Board of Directors of United Way of Central Florida was held on September 19, 2024, in the Board Room at Central Florida Speech & Hearing with members, guest and staff present as recorded above.

Call to Order & Welcome: Brian Haas, Chair

Brian welcomed everyone and called the meeting to order at 11:01am. He touched the following points:

- The New Board Member Orientation Lunch happened on September 18, 2024.
- Highlands County Advisory Council voted to have Brian Norris serve as our official Highlands County liaison and Joe Gleason as their additional Highlands County representative. Along with Don Elwell who has been serving as a board member. All three will represent Highlands with Brian serving on the executive committee.

Consent Agenda: Emily Spath, Secretary

Emily presented the Consent Agenda, which was sent out to the board via email prior to the meeting, and highlighted the following items:

- Reading Pals was able to recruit over 203 volunteers, with more needed in Ft. Meade
- Highlands County has secured 12 new Women United members! That's \$12,000 in new gifts

The Consent Agenda contained the following:

- August Board Meeting Minutes
- Community Impact Monthly Board Report
- Resource Development Monthly Board Report
- Marketing Monthly Board Report

Then asked if there were any comments or questions on the Consent Agenda. *With none, Emily Spath made motion to approve, Paul Noris seconded; motion passed with no objections.*

United Way and EOC Update: Rod Crowley and Paul Womble

Rod Crowley introduced Paul Womble, Polk County Emergency Operations Manager. They shared a portion of Polk County's protocol during disaster relief and how United Way and the EOC partner in response to the community. They shared all involved parties went through a mock hurricane experience to put to the test the protocol.

Community Wellness Update: Shirley Balogh, Community Wellness Director

Shirley Balogh shared all Community Wellness programs have been evaluated. 15 are eligible to submit a new application to move forward into the new year. 9 will not be moving forward, most by their own choice due to eligibility challenges. 3 are awaiting their final review. There are 12 new organizations demonstrating interest and they will receive their application instructions next week.

Resource Development Update: Lauren Feaster, RD Chair

The RD Team is doing a great job in the fundraising efforts.

Investment RFP Update: John Rounds, CFO

John Rounds shared the concerns from the executive committee that were shared back with the finance committee and they are currently working on evaluating the processes with the goal of getting a recommendation to the board at the October board meeting.



[Highlands County Update, Brian Norris](#)

Brian recapped Highlands County Kick-off. During the event they were able to secure funding for the End Hunger sites up to February. During the past weekend there was the ribbon cutting ceremony for the new Born Learning Trail in Highlands County in memory of Tim Lind.

[Facilities Committee Update: Shirley Balogh](#)

Shirley shared the Facilities Committee met on September 11 and started the process of evaluating next steps. They are currently evaluating UWCF's needs and existing properties around the area.

[United Way of Florida Update: Christina Criser Jackson, President & CEO](#)

Christina will update the board that United Way of Florida Board Members and CEOs will meet tomorrow, September 20th, in Ft. Lauderdale. UWCF will be represented by her, Suzette Jones, and Greta Dupuy. Their next meeting will be in Lakeland in November same week as the UWCF board meeting, this is the reason UWCF's meeting will be cancelled.

[HR Updates: Christina Criser Jackson, President & CEO](#)

Christina introduced Mary Shaw as part of the team, taking on HR roles. She will be assisting with our hiring process and any other needs UWCF might have.

[President's Report: Christina Criser Jackson](#)

Christina shared the following updates:

- Public Policy: UWCF will be working with The Southern Group with our Public Policy Efforts

[Closing Remarks: Brian Haas](#)

Brian encouraged board members to tour Central Florida Speech & Hearing

Board Meeting adjourned at 11:55pm

[Next UWCF Board of Directors Meeting – Thursday, October 17, 2024 at United Way of Central Florida](#)

Minutes submitted by Jes Garcia

