

# SUCCESS BY 6 READ-A-THON

**United Way is celebrating 30 years of its Success By 6 program with 30 days of summer reading!**

Join in the fun and help your child improve their reading skills over the summer break while supporting programs aimed at providing children in our community with the learning resources they need to thrive. The first 100 participants to register will receive a free pizza courtesy of Little Caesars, and the first 500 will receive a free Tadpole Mini Treat courtesy of Jeremiah's Italian Ice!\*

## HOW IT WORKS:

### 1. Set a goal.

Sign up for the challenge by scanning the QR code below. Then, set a goal for how many books you would like to read in the month of June.

### 2. Spread the word.

Let your friends and family know your goal so they can join in the fun. They can pledge a dollar amount per book, make a flat donation, or just cheer you along!

### 3. Read, read, read!

Make sure to track your progress online! The more books you read the more times you'll be entered into our grand prize drawings.

### 4. Complete the challenge.

Enter how many books you've read so your family can complete their pledges.

### 5. Be entered to win cool prizes.

Every participant registered will be entered in a drawing for a chance to win some pretty cool prizes.\*\*

#### Prizes include:

- One of three book bundles.
- One of five Ziggle bikes.
- Two tickets to Zoo Tampa.
- Four tickets to the Florida Children's Museum at Bonnet Springs Park.
- Four tickets to the Crayola Experience.
- Two tickets to an Orlando Magic game.

**Every book read will count as an additional entry, so get ready to start turning those pages!**

**Register at [uwcf.org/SuccessBy6](https://uwcf.org/SuccessBy6)**



\*Redeemable at select locations.

\*\*No purchase necessary. All participants will receive one entry upon registration and an additional entry for every book read. Each participant is eligible to win only one grand prize. Winners will be randomly selected on 07/03/2025.

### The Success By 6 Story:

Carol Jenkins Barnett founded the Success By 6 program in 1995 as a way to make sure all children in our community have access to the tools needed to meet developmental milestones before their first day of kindergarten.

Thirty years later her legacy continues through programs aimed at improving early literacy, supporting parents and caregivers, and helping children access learning resources. Your read-a-thon pledge will help ensure we continue this work for many more years to come.

### My Reading Tracker

Track your books here, then make sure to update your progress on your fundraising page online!

Book Title	Author	Date Started	Date Completed

Total number of books read: \_\_\_\_\_

Download additional reading tracker sheets at [uwcf.org/successby6](http://uwcf.org/successby6).

Looking for a way to squeeze in a few extra pages? Scan the QR code to check out these events happening at your local library!

